



# COOKIE POLICY

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## COOKIE POLICY

This Cookie Policy refers to the website [www.mgto.it](http://www.mgto.it) where cookies are used—technologies that help improve browsing.

Master Group s.r.l., as the Data Controller, may modify and update this Policy at any time. Any changes will take effect from the date of publication on the site. It is therefore recommended to regularly check this document.

With regard to the data processing ownership acquired through third-party cookies, please refer to the information listed in this document.

## WHAT ARE COOKIES?

Cookies are small text files that the websites visited by users send to their devices, where they are stored to be retransmitted to the same websites during the next visit. “Third-party” cookies, however, are set by a website other than the one the user is visiting. This is because elements such as images, maps, sounds, or specific links to web pages of other domains may be present on any site and reside on servers different from the visited site.

## WHAT ARE COOKIES USED FOR?

Cookies are used for various purposes: performing computer authentication, session monitoring, storing information on specific configurations regarding users accessing the server, storing preferences, etc.

## WHAT ARE TECHNICAL COOKIES?

These are cookies used to perform browsing or provide a service requested by the user. They are not used for additional purposes and are normally installed directly by the website owner. Without these cookies, some operations could not be performed or would be more complex and/or less secure.

## IS USER CONSENT REQUIRED FOR COOKIE INSTALLATION ON THEIR DEVICE?

Adequate information must be provided for all types of cookies. User consent is not required for the installation of technical cookies, while profiling cookies may only be installed on the user’s device if they have given their consent.

## WHAT ARE PROFILING COOKIES?

These are cookies used to track the user's online navigation and create profiles based on their tastes, habits, choices, etc. These cookies can transmit advertising messages to the user's device aligned with preferences already expressed during online browsing.

## COOKIES USED ON THE WEBSITE

The installation of technical cookies does not require the user's consent. These cookies are installed automatically when accessing the website. Users can disable them by changing their browser settings; however, disabling them might compromise the functions that facilitate site navigation.

**FUNCTIONAL (TECHNICAL):** Used for purposes related to the correct functioning of the website, for service delivery, and to allow or enhance navigation or save searches.

**STATISTICAL:** Used directly by the site manager to collect aggregated and anonymous information regarding visitor interaction.

**MARKETING (PROFILING):** This site installs cookies that allow user profiling based on their browsing experience.

FUNCTIONAL			
COOKIE NAME	PROVIDER	TYPE	EXPIRY
<i>Functional cookies are not used</i>	X	X	NONE
STATISTICAL			
COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga_K96GR6BBBY	GOOGLE	HTTP	1 YEAR
_ga_TZ6DPBPNKD	GOOGLE	HTTP	1 YEAR
_ga_XP43Y5EB83	GOOGLE	HTTP	1 YEAR
_gid	GOOGLE	HTTP	1 DAY
_ga	GOOGLE	HTTP	1 YEAR
MARKETING			
COOKIE NAME	PROVIDER	TYPE	EXPIRY
<i>Marketing cookies are not used</i>	X	X	NONE

## DISABLING COOKIES

Cookies can be completely disabled via browser settings. However, it is important to know that disabling cookies may prevent some of the site's functionalities from working properly. You can disable them at any time by manually changing your browser configuration and following the instructions in the cookie manager policies.

Below are the sites where you can find the procedures for managing and disabling cookies in various browsers:

EXPLORER:

<https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-deletemanage-cookies>

EDGE:

<https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-andprivacy-microsoft-privacy>

CHROME:

<https://support.google.com/chrome/answer/95647?hl=it&co=GENIE.Platform=Desktop>

FIREFOX:

[support.mozilla.org/it/kb/Bloccare i cookie](https://support.mozilla.org/it/kb/Bloccare_i_cookie)

SAFARI:

[www.apple.com/it/privacy/use-of-cookies](https://www.apple.com/it/privacy/use-of-cookies)